

For Immediate Release

**LANSON PLACE CAUSEWAY BAY, HONG KONG TO REOPEN
IN MARCH 2024 AFTER THOUGHTFUL TRANSFORMATION**

*The flagship property of the Hong Kong personal hotel and serviced residence brand
unveils its new design by Pierre-Yves Rochon*



Lanson Place Causeway Bay, Hong Kong

Hong Kong, 14 February 2024 – Hong Kong personal hotel and serviced residence brand, **Lanson Place Hospitality Management Limited (Lanson Place)**, is re-opening its flagship Causeway Bay property on 1 March 2024, following a substantial refurbishment.

A stylish, relaxing retreat designed to contrast with the energy and excitement of Causeway Bay, the new-look property offers an elegant and timeless residential feel across its 188 rooms and suites, including six penthouses. Its unique character and unrivalled location will appeal to both business and leisure travellers.

Reflecting on the property's transformation, Lanson Place Chief Executive Officer Michael Hobson explains: "We're thrilled with our reimagined flagship as it represents everything that we stand for as a brand. We are also fortunate to have secured world-class designer Pierre-Yves Rochon who has worked his iconic magic on the property."

Thanks to Rochon's design vision, the refurbished Lanson Place blends understated French elegance with delicate craftsmanship. The interior design is refined with pure but detailed lines, shapes, colours, and the finest quality natural materials.



LANSON PLACE

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Freshly renovated rooms and suites, in a variety of layouts, feature French-inspired designs with a colour palette of soft tones. Floor-to-ceiling windows fill every room with ample natural daylight and offer generous views of the vibrant neighbourhood on the property's doorstep.

All the rooms, residences, and penthouses are designed to offer flexibility and convenience, with distinct spaces for work, relaxation and entertaining, along with thoughtful amenities.

Salon Lanson houses the property's restaurant and bar on the first floor, an all-day lounge offering a variety of dining experiences exclusively for hotel guests, from a semi-buffet-style breakfast through to lunch, dinner and evening cocktails.

New meeting areas and zones for business travellers provide all the technology you'll need in a residential environment. Artworks, designer furniture and lighting create warm tones and curved lines that separate spaces into private cocoons.

A new gym and wellness area is located on the fifth floor, complete with a variety of spaces for training and stretching.

Designer Pierre-Yves Rochon explains what makes the property so unique: "Our renovation respects the DNA of this institution, which is a private, personal hotel, a warm place, a sanctuary within the hustle and bustle of Hong Kong. The key principle has been to respect its soul, creating a timeless address whose character is inspired by nature."

The hotel is ideally situated in the vibrant Causeway Bay area, close to the city's major business and commercial hubs but also to the endless options for malls, shops, eateries and bars. Well-known landmarks such as the Peak, Victoria Harbour, Central and the West Kowloon Cultural District can also all be easily reached from Causeway Bay.

"The hotel's creative, innovative and distinctive offerings will bring new vibrancy to Hong Kong, establishing a compelling destination within the prime location of Causeway Bay while adding an important new and differentiated voice to the city's luxury hospitality landscape," adds Lanson Place Chief Executive Officer Michael Hobson.

Slated to re-open in March 2024, Lanson Place Causeway Bay, Hong Kong first opened in 2005 as the flagship of a home-grown Hong Kong brand founded as a subsidiary of Hong Kong-listed Wing Tai Properties, a premium developer of quality residential, commercial and industrial projects, serviced apartments, and boutique hotels.

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ABOUT LANSON PLACE HOSPITALITY MANAGEMENT LIMITED:

Lanson Place is a wholly owned subsidiary of Wing Tai Properties Limited (Wing Tai), a publicly listed company in Hong Kong (HKEx stock code: 369). Wing Tai currently manages 7 properties under the Lanson Place brand, comprising luxury Personal Hotels and Residences in Hong Kong, Shanghai, Kuala Lumpur, Singapore and Manila. A new upcoming property in Melbourne will open in 2024.

Lanson Place provides comfortable, personal sanctuaries for both short-term and extended-stay guests at central locations in major global cities. Infused by a family-like service tradition, Lanson Place creates warm and sheltered places with a club-style feel where communities form and bond, providing guests a true home-away-from-home experience.

The Group aims to grow the Lanson Place brand across the Asia-Pacific region and continues to explore both investment and management opportunities in major gateway cities.

Website: lansonplace.com

Social Media IG: [@lansonplace](https://www.instagram.com/lansonplace) / FB: [@LansonPlacePersonalHotels&Residences](https://www.facebook.com/LansonPlacePersonalHotels&Residences)

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