



For Immediate Release

Lanson Place Launches its Fourth Property in Shanghai – Parkside Serviced Suites by Lanson Place in Huangpu District

10 May 2016, Hong Kong – Lanson Place Hospitality Management Limited (“Lanson Place”), a Hong Kong-based high-end hospitality management brand in Asia, is pleased to announce the opening of Parkside Serviced Suites by Lanson Place in Shanghai today, which marks the tenth property under the Group and the fourth operation in Shanghai.

Tucked discreetly in one of the most prestigious and charming former French Concession neighbourhoods, Parkside Serviced Suites is a contemporary retreat that brings in new energy to the bustling metropolis and the vibrant Huangpu community. It is conveniently located near the Madang Road metro station, which is easily accessible to the city’s renowned dining and entertainment hub Xintiandi as well as key financial district Lujiazui.

Subtle yet sophisticated, the property offers 182 one- to two-bedroom suites ranging from 73 to 148 sq. m, with modern interior design and a relaxed ambience that exhibit the true definition of understated elegance and comfort. All suites are well-equipped with a full kitchen, LED television, home theatre system, satellite and cable TV and wireless broadband internet connection. Other facilities include a 24-hour gymnasium, residents lounge and underground car park.

Mr. Marc Hediger, Chief Executive Officer of Lanson Place, said, “We are delighted to announce this new project as the tenth property in our collection. It marks a significant milestone for the Group as we are expanding at a good pace both in Shanghai and elsewhere in China,” Hediger continued, “It proves that our new business model has successfully captured the Millennial travelers and expatriates, especially when our next property, One Sunland Serviced Suites Managed by Lanson Place in Pudong is due to open this Summer in Shanghai. With these two new additions, our presence in Shanghai will be well represented with five properties in both Pudong and Puxi, alongside Lanson Place Jinlin Tiandi, Lanson Place Jin Qiao and Aroma Garden Serviced Suites by Lanson Place.”

Ms. Elsie Leung, General Manger of Parkside Serviced Suites by Lanson Place said, “The location of Parkside is in an up and coming district in Shanghai where you can find many hip cafés and restaurants around the neighbourhood. With its unbeatable location, our discerning guests who seek for convenience, serenity and a refined lifestyle will find this



property an ideal home.”

For more information about Lanson Place, please visit <http://www.lansonplace.com>.

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About Lanson Place Hospitality Management Limited

Lanson Place is a wholly owned subsidiary of Wing Tai Properties Limited (Wing Tai), a publicly listed company in Hong Kong (HKEx stock code: 369). Wing Tai currently manages eleven properties (two of which Wing Tai has equity in) under the Lanson Place brand, comprising high-end boutique hotels and serviced apartments in Shanghai, Hong Kong, Kuala Lumpur and Singapore.

Lanson Place properties are generally located in close proximity to the central business district as well as high-end shopping and entertainment areas. Lanson Place aims to offer attentive and personalised service with the convenience of a luxury hotel and the comfort and privacy of a private home.

The Group will continue to grow the Lanson Place brand as a pan-Asian brand and will continue to explore investment and management opportunities mainly in gateway cities in the Asia-Pacific region.

For further information, please contact Lanson Place Hospitality Management Limited.

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